

Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 03/27/2023, 7:00-8:30pm, KL Engineering

1) Call to order, roll call, welcome, introductions - **Darryl**

Darryl (recumbent rider)

Tony (celebrating his last mtg as BF president)

Steve (former alder & mayor, full time bike advocate as well as passenger rail & new urbanism)

Mike (fat, mtb, road biker, two young daughters, education/outreach/LCI, bike rodeos)

Kay (lifelong biker, graphic artist)

Bill (transportation cyclist, future alder)

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George Yelder (advisor)

Tim Voelker (City of Fitchburg Public Works Director)

Bill Beesman (KL Engineering; worked on Elroy Sparta trail repair, bikes to work often)

Karen Richardson (KL Engineering, lifelong biker)

Steve Grabow (in Fitchburg 2 yrs, did PMU last fall, planner with MKE parks, UW Ext Jefferson Cty–community development)

Pam Sprecher (retired from GHC)

Paula Romeo (30 yrs in Fitchburg)

Victor Emanuel (Paula's husband)

Mark Hamilton (Chair of Fitchburg Bike Committee; ensures BF & BC coordinate)

2) Meeting Host Spotlight & Special Guests

a) KL Engineering

4 offices in WI (40 in Madison, 70-80 statewide)

KL = Kim Lobdel

Transportation, traffic signal & lighting, structural design, survey & plats, env analysis, traffic eng, construction eng, utility & rail coordination, planning & feasibility

Education: Sustainability Tour 2021

=> **Steve will work with Karen regarding public/guest bike parking**

b) Tim Voelker, Fitchburg's new director of Public Works

3) Approval of past minutes: Jan 23, 2023

Darryl Moved Approval

Tony Seconded

Unanimously approved

4) Treasurer's report – **Steve**

Our checking account still contains \$17,613.91. Balanced against that are liabilities to four sub-accounts: the JUST Bikes small grants funds of \$1500, the Kyle Stiegert memorial fund of \$13,155.38, ¡Pick Me Up! registrations of \$0, and AARP Small Dollar, Big Impact grant funds of \$882.66, all unchanged. There were no transactions in the checking account since our last meeting. Our savings account received another \$0.04 in interest and now totals \$1802.08. Our net worth held steady at \$3877.91. We continue to be compliant with federal and state filing requirements for our corporate and IRS 501(c)(3) status.

5) Progress on 2023 goals

a) Volunteer Recruitment - **Carol**

Followup from Jan mtg: some thoughts on what motivates people to volunteer. Swag, detailed list of well-defined tasks / schedule. How to coordinate with other organizations?

b) **Update & Re-ratify the Bike/Ped Plan**

Bike Fitchburg Mayoral Questionnaire was completed by both mayoral candidates (Julia Arata-Fratta and Randy Udell). Kay to post the responses on our [Bike Fitchburg website](#).
[Council approved funding for a consultant to update the Bike/Ped plan on 2023-03-14](#)

c) **Greenway System** - Steve

d) **BCycle Expansion** - **McKenzie, Lee, Mark**

[BCycle bikes have arrived in Fitchburg!](#)

55 bikes across 6 locations. Fitchburg only had to do one-time \$50k expenditure. The rest came from private businesses, like Fitchburg Family Pharmacy.

May 10 ribbon cutting @ Promega, 4 PM

Bikes are for 18 yrs & older

Month of Apr is free with code "BikeTheBurg"

Residents of the Limerick have BCycle membership included with rent

Libraries have BCycle passes

2nd phase Civic Campus, McKenzie Center, Boys & Girls club, Southdale, etc.

Coordination between City & Chamber & BCycle

e) **Better-Connected Trail System** - Steve

Update on [People for Bikes Places for Bikes](#) 2022 rating for [Fitchburg](#)

New numbers to come out in June

f) **Bike Rodeos / Education & Outreach** - **Mike, Mark, Others?**

Mike will partner w/Bike Fed to do Sun Prairie Parks & Rec "smart cycle" class on Jun 1

Mike will schedule w/Fitchburg Parks & Rec to do 90 min class for Seniors this spring

Pam suggested a class to introduce people to BCycle. Install the app, how to (un)dock, how to ride e-bikes.

Possible Apr 25 "how to teach safe biking" class

Jun 5 Bike Fed repair stand/skills event

June/July - 3 events at allied and Leopold

Aug 8 National Night Out bike rodeo at McKee

=> Darryl to talk to Helen regarding educational settings

Update on Mar 1 Senior Outreach meeting.

See City Website for [Bicycling Events](#), including

- Summer Rides for Joe (first ride Wed, May 3 @ 10am)

- "Is an E-Bike Right for Me?" - June 8 @ McKee Farms Park Shelter, 6-7:30pm

Fitchburg has "[Bike Camp \(ages 11-14\)](#)" this summer ([CeCe Staeger](#) to plan and train the instructors). Can BF support such classes?

g) **Police Bike Patrol** - Tony

From city website: 4 officers, led by a sergeant. 5 e-bike, 5 manual bikes will be purchased.

Officers will be visible at various events for community outreach.

Officer Logan Brown is good contact within the PD

6) Old business

a) **Pick Me Up** - **Mike/Thad**

Sep 22, 2023 (4th Friday)

Kay: update on survey questions for Bike Fitchburg mailing list to gauge interest in types of events

Register online, \$15 suggested donation, in 2022 we made ~\$1800. Registration is currently open. Please register soon as guinea pigs to make sure registration process works correctly.

b) Fitchburg Bicycle Committee – **Mark**

4 trail etiquette signs will go in soon

15 new bike racks going into parks

Rides for Joe

Need 2 more members. Need someone interested in action & senior activities
 Tour de Brew for Fitchburg's 40th anniversary: Hop Haus -> Great Dane -> Delta
 Boys & Girls Club. July 15, McKee Farms Park. Proceeds to pay for McKenzie Center
 Festival of Speed July 8. FFP family ride

Mark to help advocate for the "ped" portion of the "bike/ped" plan
 Bike Friendly Community survey. Please fill it out! (see links in item d below)

- c) Policy and/or Public Works update – **Steve**
 Syene Rd (main project page [here](#)) [project presentation #3](#) (from Mar 8 public mtg) is online (see also [exhibit C](#) – the cross section options for the area that includes parking). Send feedback before Apr 5 as per pg 33.
- d) Gold Status Update - **Mark/Steve**
 Update on Bike Friendly Business for the Civic Campus (city hall, library, etc). [Deadline missed Bike Friendly Communities Questionnaire](#) from the [League of American Bicyclists](#) arrived Mar 3. Fill out before Apr 5.
- e) Helping CORP fix up loaner pump track - **Tony**
 Update on grant for John at [CORP](#)
[CORP has new president. Encouraged him to apply.](#)
- f) Social media update - **Steve**
 Bill added all 200 emails to the BF mailing list / google group.

Date	03/27	02/26	01/27
Facebook Forum members	570	564	562
Facebook page likes	583	569	562
Facebook page followers	634	616	618
E-mail addresses to add	0	200	200
E-mail list addresses	256	89	71
Twitter	N/A	N/A	N/A
Instagram	250	244	240

- g) Update on BF Themed Doo Rags - **Kay/Tony**
[No report](#)
- h) Memorialize Joe. Dedicate/name senior rides & events. **Tony/Darryl**
 First Summer Ride for Joe is May 3, as mentioned above.
[First Wed of each month. Smart Cycling rides: 10 min lesson \(ABC quick check, riding in a group, e-bikes, riding in the road, biking in cooler weather\), followed by a slow roll.](#)
[Need volunteers: leader & sweeper. Search Bike League for events in Fitchburg WI and sign up.](#)
[Kay to put a link on the BF website. Mark: Registration process is clunky.](#)
- i) Bike Pseudo-Holidays - **Steve**
 - i) [Celebrate Trails Day](#) (Apr 22) Commuter station 10am-1pm Sat. Email Steve if interested in volunteering
 - ii) [Bike Month](#) (May)
 - iii) [Bike To Work Day](#) (May 19)
 - iv) [WI Bike Week is 1st week of June. Commuter station Tue of first week of June \(the 6th\).](#)
- j) National Bike Summit opportunity
 Mar 25-29 in DC, with virtual option. BF will sponsor 1 remote participant (\$75)
[Steve is participating. 4 sessions today.](#)
- k) Bike Fitchburg Board Member Shortage

- l) City Hall display case - **Steve/Kay**
[Kathryn at Chamber too busy to help with design.](#)
 - m) Meet with Tree Advisory Committee regarding bike lanes and heritage tree removal?
[Invite to April meeting.](#)
 - n) [Kyle Stiegert Memorial is moving forward.](#)
- 7) New business
- a) Election of Officer(s)
 - i) **President**; Tony is moving to 'Immediate Past President' status and current VP, Darryl Jordan has agreed to accept Tony's nomination for the role of 2023 president. Additional nominations will be taken during the meeting.
[Steve moved for Darryl. Bill seconded. Unanimously approved.](#)
 - ii) **Vice-President**; If Darryl becomes president, his position will be open. Nominations will be taken during the meeting.
 - iii) **Secretary**; Bill Jetzer assumed the role of secretary midway through 2022, and will let us know if he is able to continue to serve as he becomes active on the city council. Nominations will be accepted during the meeting.
 - iv) **Treasurer**; Steve Arnold has not indicated any issues continuing as BF Treasurer, but as with the other officers, nominations will be accepted during the meeting.
 - b) [Advocate for the EBIKE Act?](#) See [Slate article](#) about how various environmental groups have finally embraced e-bikes.
 - c) Ian from Bicycle Benefits is looking for an ambassador. Email Steve if interested
- 8) Adjournment
[Darryl moved adjournment, Steve seconded](#)

Upcoming Meeting Information

- Apr 24, [Wheel & Sprocket](#), 7:00-8:30pm